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(Editors)

Strategy and Governance of Networks

Cooperatives, Franchising,
and Strategic Alliances

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Contents

Contributors	ix
Introducing "Strategy and Governance of Networks"	1
George Hendrikse and Josef Windsperger	
Part I Cooperatives	
On the Nature of a Cooperative: A System of Attributes Perspective	13
•Li.Feng and George Hendrikse	
Determinants of Successful Cooperation in Agricultural Markets: Evidence from Producer Groups in Poland	27
Ilona Banaszak	
Innovation Processes in Cooperative Organizations: Results of a Case Study Research	47
Daniel Brunner and Tim Voigt	
Structure and Governance of Networks: Cases of Franchising and Co-operative Chains	63
Akira Kurimoto	
Part II Franchising	
Plural Form and Ownership	85
Stable Plural Forms in Franchise Systems: An Examination of the Evolution of Ownership Redirection Research	87
Brent L. Baker and Rajiv P. Dant	
A Comparison of Company Owned and Franchised Fast Food Outlet Performance: Insights from Health Inspection Scores	113
Roy L. Beheler, Seth W. Norton, and Kabir C. Sen	

New Challenges for Store Location in a Plural Form Network: An Exploratory Study	127
Gerard Cliquet	
Plural Form and the Internationalization of Franchising Networks: Exploring the Potential Relationship	147
Rozenn Perrigot	
Knowledge Management, Trust and Strategic Management Issues	165
The Knowledge Transfer Strategy of Franchising Firms: Evidence from the Austrian Franchise Sector	167
Josef Windsperger and Nina Gorovaia	
Trust and Fairness in Franchise Relationships	183
Evelien Croonen	
Concept Uniformity: Control Versus Freedom in Business Format Franchising	205
Odile Streed and Gerard Cliquet	
Entrepreneurship and Franchising	221
Franchisee Discontinuance and Failure Empirical Findings from Finland	223
Mika Tuunanen and Jenni Torikka	
Part III Strategic Alliances	
Governance Structure Issues	247
A Model to Analyse Governance Structures in Technological Networks ..	249
Nieves Arranz and J. Carlos Fdez de Arroyabe	
Inter-Firm Relations and Innovative Activity: A Cluster Analysis Based on Subcontracting Firms in the French Sillon Alpin	269
Rachel Bocquet	
Conflict Resolution Mechanisms in Alliance Networks	293
Elodie Gardet	
Intermediary-Institutions and Embeddedness in Technology Networks ...	311
Regis Coeurderoy and Valerie Duplat	
Performance and Strategy of Networks	325
Governing for Success: The Host Country Uncertainty and the Design of Foreign Parent Control in International Joint Ventures	327
Huu Le Nguyen and Jorma Larimo	

**Performance Implications of Network Structure, Resource Investment,
and Competition in the German Motion Picture Industry. 347**
Brinja Meiseberg and Thomas Ehrmann

Syndication Strategies in Venture Capital Networks 373
David Mas, Annick Vignes, and Gerard Weisbuch