

PIERRE



MIDYAR



THE FOUNDER OF  eBay[®]

HOCKSCHULE
LIECHTENSTEIN

INTRODUCTION	
CHAPTER ONE	
OMIDYAR'S EARLY YEARS	14
CHAPTER TWO	**_
UNIVERSITY LIFE AND EARLY CAREER	24
CHAPTER THREE	
A REVOLUTIONARY IDEA	34
CHAPTER FOUR	
AUCTIONWEB RENAMES ITSELF	
CHAPTER FIVE	
THE RIGHT PLACE AT THE RIGHT TIME	62
CHAPTER SIX	
THE FOUNDER STEPS ASIDE	75
CHAPTER SEVEN	
OMIDYAR'S PHILOSOPHY	84
TIMtLINE	92
GLOSSARY	94
FOR MORE INFORMATION	97
FOR FURTHER READING	99
BIBLIOGRAPHY	100
SOURCE NOTES	103
INDEX	109