

Crafting and Executing Strategy

The Quest for
Competitive
Advantage

CONCEPTS AND CASES

16th Edition

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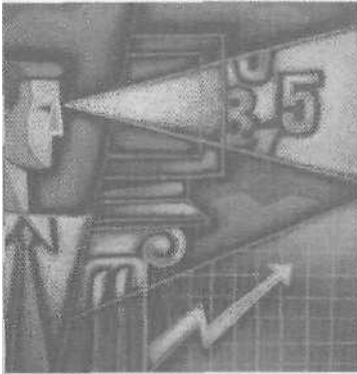
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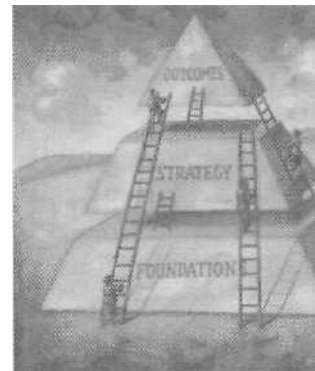
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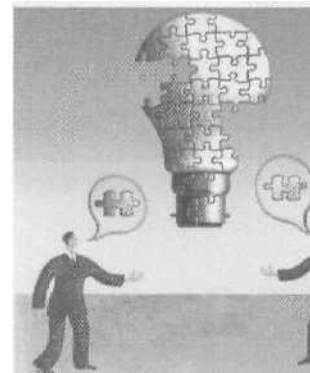
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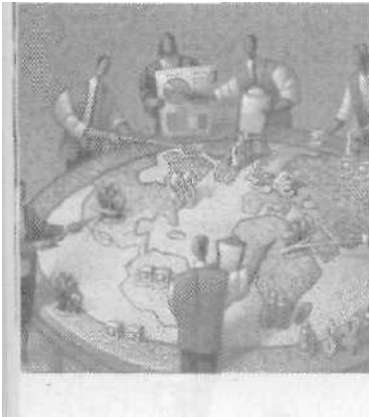


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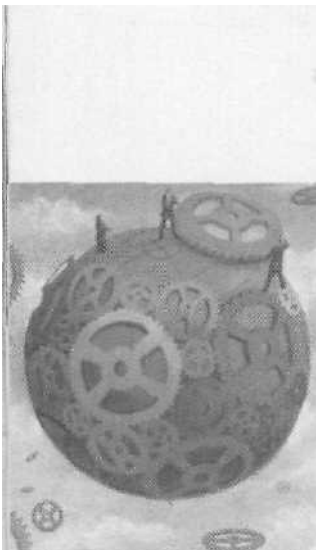
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