

Theory of Games and Economic Behavior

John von Neumann
and Oskar Morgenstern

With an introduction by Harold W. Kuhn
and an afterword by Ariel Rubinstein

SIXTIETH-ANNIVERSARY EDITION

HOCHSCHULE
LIECHTENSTEIN
Bibliothek

PRINCETON UNIVERSITY PRESS

Princeton and Oxford

Contents

<i>Introduction</i> , BY HAROLD W. KUHN	vii
Theory of Games and Economic Behavior, BY JOHN VON NEUMANN AND OSKAR MORGENSTERN	XV
<i>Afterword</i> , BY ARIEL RUBINSTEIN	633
REVIEWS —	637
<i>The American Journal of Sociology</i> , BY HERBERT A. SIMON	637
<i>Bulletin of the American Mathematical Society</i> , BY ARTHUR H. COPELAND	640
<i>The American Economic Review</i> , BY LEONID HURWICZ	646
<i>Economica</i> , BY T. BARNA	664
<i>Psychometrika</i> , BY WALTER A. ROSENBLITH	667
"Heads I Win, and Tails, You Lose, BY PAUL SAMUELSON	675
Big D, BY PAUL CRUME	678
Mathematics of Games and Economics, BY E. ROWLAND	680
Theory of Games, BY CLAUDE CHEVALLEY	683
Mathematical Theory of Poker Is Applied to Business Problems, BY WILL LISSNER	686
A Theory of Strategy, BY JOHN MCDONALD	692
The Collaboration between Oskar Morgenstern and John von Neumann on the Theory of Games, BY OSKAR MORGENSTERN	712
<i>Index</i>	727
<i>Credits</i>	741