



*The SEARCH for*  
SOCIAL  
ENTREPRENEURSHIP

PAUL C LIGHT

• HOCHSCHULE  
LIECHTENSTEIN  
Biblothek

BROOKINGS INSTITUTION PRESS  
*Washington, D.C.*



# CONTENTS

Preface	vii
Acknowledgments	XJR
1 Declaring Assumptions	1
2 Building Sites	30
3 Creating Strategies	52
4 Exploring the Evidence	IS
5 Selecting Cases	144
6 Comparing Activity	169
7 Drawing Conclusions	196

vi CONTENTS

Appendixes

A	Mission and Purpose Statements from the Sample of Highly, Moderately, and Not-Too Entrepreneurial Social Benefit Organizations	219
B	The 2006 Survey Questionnaire and Responses	239
C	Differences between Highly and Not-Too Entrepreneurial Organizations in the 2001 and 2006 Surveys	259
	References	265
	Further Reading	277
	Index	283