

JACK MASEY
CONWAY LLOYD MORGAN

COLD WAR CONFRONTATIONS

US EXHIBITIONS
AND THEIR ROLE IN THE
CULTURAL COLD WAR

HOCHSCHULE
• LIECHTENSTEIN
Bibliothek

LARS MULLER PUBLISHERS

6 PREFACE

S A WARM WELCOME TO THE COLD WAR

Marshall Plan Traveling Caravans
Western Europe, 1948-1951

36 ATOMS FOR INDIA

"Atoms" Exhibition, United States Pavilion
Indian Industries Fair
New Delhi, India, 1955

58 A SPLENDID PLEASURE DOME

United States Pavilion
Jeshyn International Fair
Kabul, Afghanistan, 1956

38 WALLS IN BERLIN

United States Exhibitions
George C. Marshall House
West Berlin, 1957-1959

108 ATOMIC EUROPE

United States Pavilion
Universal and International Exposition
Brussels, Belgium, 1958

152 HIGH NOON AT SOKOLNIKI PARK

American National Exhibition
Moscow, USSR, 1959

284 TRAVELING HOPEFULLY

American Traveling Exhibitions
USSR, 1961-1965

308 MONTREAL MAGNIFIQUE

United States Pavilion
Canadian World Exhibition
Montreal, Canada, 1967

350 KIMONOS AND MOON ROCK

United States Pavilion
Japan World Exposition
Osaka, Japan, 1970 .

400 AFTER THE FAIR

Opportunities Lost and Found
1981 to Present