

Case Study Research

Design and Methods

Fourth Edition

Robert K. Yin

APPLIED SOCIAL RESEARCH METHODS SERIES

Volume 5

 SAGE

Los Angeles • London • New Delhi • Singapore • Washington DC

Contents

Foreword	vii
<i>Donald T. Campbell</i>	
Preface	ix
1. Introduction: How to Know Whether and When to Use Case Studies as a Research Method	3
The Case Study as a Research Method	3
Comparing Case Studies with Other Research Methods in the Social Sciences	5
Different Kinds of Case Studies, but a Common Definition	16
Summary	21
2. Designing Case Studies: Identifying Your Case(s) and Establishing the Logic of Your Case Study	25
General Approach to Designing Case Studies	25
Criteria for Judging the Quality of Research Designs	40
Case Study Designs	46
Modest Advice in Selecting Case Study Designs	60
3. Preparing to Collect Case Study Evidence: What You Need to Do Before Starting to Collect Case Study Data	67
The Case Study Investigator; Desired Skills	67
Preparation and Training for a Specific Case Study	73
The Case Study Protocol	79
Screening the Candidate "Cases" for Your Case Study	91
The Pilot Case Study	92
Summary	94
4. Collecting Case Study Evidence: The Principles You Should Follow in Working with Six Sources of Evidence	99
Six Sources of Evidence	101
Three Principles of Data Collection	114
Summary	124

5. Analyzing Case Study Evidence: How to Start Your Analysis, Your Analytic Choices, and How They Work	127
An Analytic Strategy: More Than Familiarity with Analytic Tools	127
Five Analytic Techniques	136
Pressing for a High-Quality Analysis	160
Summary	162
6. Reporting Case Studies: How and What to Compose	165
Targeting Case Study Reports	167
Case Study Reports as Part of Larger, Mixed Methods Studies	173
Illustrative Structures for Case Study Compositions	175
Procedures in Doing a Case Study Report	179
What Makes an Exemplary Case Study?	185
References	193
Author Index	203
Subject Index	207
About the Author	219