

26<sup>th</sup>

International  
Conference  
on Privacy  
and Personal  
Data  
Protection

**The Right  
to Privacy  
- the Right  
to Dignity**

organised by

GENERALNY INSPEKTOR  
OCHRONY DANYCH OSOBOWYCH

14 - 16 September 2004  
Poland, Wrocław

INTRODUCTION	
Introduction by Ewa Kulesza.....	5
CONFERENCE OPENING SPEECHES	
Conference opening speech by Ewa Kulesza.....	9
Contribution by Andrzej Mączyński.....	12
<b>Plenary Sessions:</b>	
I. THE RIGHT TO PRIVACY AND THE PROTECTION OF PUBLIC SECURITY	
Introduction by Peter Hustinx.....	23
Contributions by:	
Maureen Cooney.....	24
François Giquel.....	27
Peter Michael.....	43
II. COOPERATION BETWEEN DATA PROTECTION AUTHORITIES AT NATIONAL AND INTERNATIONAL LEVEL	
Introduction by Jose-Luis Pinar Manas.....	49
Contributions by:	
David Loukidelis.....	52
Philippe Renaudiere.....	56
III. PRIVACY PROTECTION AND POLITICAL MARKETING	
Introduction by Peter Schaar.....	61
Contributions by:	
Joe Meade.....	66
Giovanni Buttarelli.....	68
IV. THE INDIVIDUAL'S PRIVACY VERSUS THE NEED TO DEAL WITH THE PAST	
Introduction by Ewa Kulesza.....	81
Contributions by:	
Joachim Gauck.....	83
Leon Kieres.....	94
Juan Antonio Travieso.....	103
V. TRANSBORDER DATA FLOWS AND CHALLENGES OF THE GLOBAL ECONOMY	
Introduction by Alex Turk.....	117
Contribution by Ulrich Dammann.....	123

**Parallel Panel Sessions:**

1. PRIVACY AND THE USE OF RADIO-FREQUENCY IDENTIFICATION TECHNOLOGY	
Introduction by Alexander Dix.....	131
Contributions by:	
Jeroen H.J. Terstegge.....	131
Susanne Lace.....	138
2. THE INDIVIDUALS AWARENESS OF THE RIGHT TO PRIVACY	
Introduction by Raymond Tang.....	145
Contribution by Reijo Aarnio.....	165
3. THE EMPLOYEE'S PRIVACY PROTECTION VERSUS THE EMPLOYER'S INTERESTS	
Contributions by:	
Christopher Kuner.....	171
Jean-Pierre de Longevialle.....	176
Matgorzata Gersdorf.....	187
Brian Tretick.....	217
4. ECONOMIC APPROACH TO PRIVACY PROTECTION - BALANCING COSTS AND PROFITS	
Contributions by:	
Blair Stewart.....	221
Peter Harris.....	230
Ursula Uttinger.....	240
Gaetano Rasi.....	248
5. PRIVACY AND MEDIA	
Contributions by:	
Paul Chadwick.....	255
Mauro Paissan.....	266
6. COUNTERACTING PRIVACY VIOLATIONS ON THE INTERNET	
Contribution by Lee Andrew Bygrave.....	273
7. THE THREATS TO PRIVACY IN THE TIME OF E-DEMOCRACY	
Contributions by:	
Nikolaos Frangakis.....	279
Chang-Beom Yi.....	286
8. BIOMETRIC IDENTIFICATION	
Contributions by:	
Jean-Philippe Walter.....	299
Barry Steinhardt.....	324
9. SHORT PRIVACY NOTICES	
Contribution by Malcolm Crompton.....	333
CLOSING REMARKS	
Stefano Rodota.....	343