

Entrepreneurship

Theory, Networks, History

Mark Casson

Professor of Economics, University of Reading, UK

In association with

Peter J. Buckley

Ken Dark

Marina Della Giusta

Andrew Godley

Mohamed Azzim Gulamhussen

Teresa da Silva Lopes

Nigel Wadeson

Edward Elgar

Cheltenham, UK • Northampton, MA, USA

Contents

<i>Preface and acknowledgements</i>	vi
PART I THEORY	
1. The economic theory of entrepreneurship: an overview	3
2. The discovery of opportunities <i>With Nigel Wadeson</i>	42
3. Entrepreneurship and macroeconomic performance <i>With Nigel Wadeson</i>	61
4. Entrepreneurship and the growth of the firm: an extension of Penrose's theory <i>With Peter J. Buckley</i>	88
PART II NETWORKS AND INSTITUTIONS	
5. Networks: a theory of connectivity and interdependence	115
6. Entrepreneurial networks as social capital <i>With Marina Della Giusta</i>	150
7. Co-operatives as entrepreneurial institutions <i>With Marina Della Giusta</i>	173
8. The cultural embeddedness of entrepreneurship	200
PART III HISTORY	
9. Entrepreneurship and vertical integration: the origins of the Singer global distribution system <i>With Andrew Godley</i>	251
10. Entrepreneurship and the development of global brands <i>With Teresa da Silva Lopes</i>	264
11. Entrepreneurship in Victorian Britain <i>With Andrew Godley</i>	288
12. Imperialism and the entrepreneurial state <i>With Ken Dark and Mohamed Azzim Gulamhussen</i>	326
13. Conclusion	372
<i>Index</i>	393