DESIGNING AND CONDUCTING MIXED METHODS RESEARCH

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## Procedures in Collecting Qualitative and Quantitative Data

- Using Sampling Procedures
- Gaining Permissions
- Collecting Information
- Recording the Data
- Administering the Procedures

## Data Collection in Mixed Methods

### Convergent Design

- Decide whether the two samples will include different or the same individuals
- Decide whether the size of the two samples will be the same or different
- Decide to design parallel data collection questions
- Decide if the data will be collected on two, independent sources or a single source

### Explanatory Design

- Decide whether to use the same or different individuals in both samples
- Decide on the sizes for the two samples
- Decide what quantitative results to follow up
- Decide how to select the best participants for the qualitative follow-up phase
- Decide how to describe the emerging follow-up phase for institutional review board approval

### Exploratory Design

- Decide who and how many individuals to include in the sample for the quantitative phase
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