

Family Business Ownership

How to Be an Effective Shareholder

Craig E. Aronoff
and John L. Ward

palgrave
macmillan

Contents

EXHIBITS	vii
1 Introduction: On Being an Owner	1
2 What Is a Family Business Owner?	5
3 The Power of Cohesive Ownership	21
4 The "Ownership Attitude"	27
5 Roles and Responsibilities: Owners, Directors, and Managers	35
6 Preparing and Nurturing Good Owners	47
7 Owners by Choice	65
8 Managing the Insider-Outsider Dilemmas	71
9 Summary	83
GLOSSARY	85
SUGGESTED READINGS AND RESOURCES	89
INDEX	91
THE AUTHORS	95