

# Perspectives in Entrepreneurship

A Critical Approach

Edited By

**Kevin Mole**

*Associate Professor, Centre for Small and Medium  
Sized Enterprises, Assistant Dean (Ph.D.) Warwick  
Business School, University of Warwick, UK*

with

**Monder Ram**

*Director, Centre for Research in Ethnic  
Minority Entrepreneurship (CREME)  
De Montfort University, UK*

UNIVERSITÄT  
LIECHTENSTEIN

Bibliothek

palgrave  
macmillan

# Table of Contents

<i>List of Figures and Tables</i>	vii
<i>Preface</i>	viii
<i>Foreword</i>	x
<i>Notes on Contributors</i>	xii
1 Introduction <i>Kevin Mole</i>	1
<b>Part I Micro Perspectives</b>	
2 The Rational Choice Approach to Entrepreneurship <i>Kevin Mole and Stephen Roper</i>	13
3 The Psychology of the Entrepreneur <i>Lars Kolvereid and Espen J. Isaksen</i>	27
4 Undertaking Interpretive Work in Entrepreneurship Research <i>Denise E. Fletcher</i>	40
<b>Part II Macro Perspectives</b>	
5 Feminism, Gender and Entrepreneurship <i>Susan Marlow</i>	59
6 An Introduction to Network Approaches and Embeddedness <i>Sarah Drakopoulos Dodd</i>	75
7 Entrepreneurship and Neo-Institutional Theory <i>Paul Tracey</i>	93
8 Evolution and Entrepreneurship <i>Dermot Breslin</i>	107
9 Entrepreneurship in the Context of the Resource-Based View of the Firm <i>Nicolai J. Foss</i>	120
<b>Part III Integrating Micro and Macro Perspectives</b>	
10 Critical Realism and Entrepreneurship <i>Kevin Mole</i>	137
11 Critical Theories of Entrepreneurship <i>Andre Spicer</i>	149

12	Pragmatism, Reality and Entrepreneurship: Entrepreneurial Action and Effectuation Perspectives <i>Tony J. Watson</i>	161
	Conclusion <i>Kevin Mole</i>	175
	<i>Bibliography</i>	178
	<i>Author Index</i>	202
	<i>Subject Index</i>	209