

Entrepreneurship

A global perspective

Stephen Roper

Routledge

Taylor & Francis Group

LONDON AND NEW YORK

Contents

<i>List of figures, tables and boxes</i>	viii
<i>Series editors' foreword</i>	xi
<i>Preface</i>	xiii
<i>Acknowledgements</i>	xiv
1 Setting the scene	1
1.1 Introduction	1
1.2 Entrepreneurship in context	2
1.3 Outline of later chapters	4
2 A world of enterprise	5
2.1 Introduction	5
2.2 Local, national and international drivers of entrepreneurship	7
2.3 A world of enterprise	10
2.4 Summary and key points	** 15
2.5 Discussion questions and further reading	' 16
3 Enterprising nations	17
3.1 Introduction	' 17
3.2 Entrepreneurship: growth and development effects	18
3.3 Enterprising nations compared	23
3.4 Summary and key points	30
3.5 Discussion questions and further reading	31

4	Who are the entrepreneurs?	32
4.1	Introduction	32
4.2	Structure, agency and the entrepreneurship decision	33
4.3	Bio-demographic characteristics	35
4.4	Behavioural and cognitive perspectives	38
4.5	Putting it all together	41
4.6	Summary and key points	44
4.7	Discussion questions and further reading	45
5	The start-up decision	46
5.1	Introduction	46
5.2	Thinkers and doers	47
5.3	Conceptual perspectives	50
5.4	Summary and key points	55
5.5	Discussion questions and further reading	56
6	Understanding business success: strategy, luck and policy	58
6.1	Introduction	58
6.2	Growth, high growth and gazelles	60
6.3	Understanding growth	63
6.4	Policy support for business growth	67
6.5	Summary and key points	73
6.6	Discussion questions and further reading	75
7	Financing entrepreneurship	76
7.1	Introduction	76
7.2	SME funding - the global picture	77
7.3	Addressing the financing gap	83
7.4	Islamic finance	88

7.5 Summary and key points	91
7.6 Discussion questions and further reading	91
8 Small firms and innovation	92
8.1. Introduction *	92
8.2 Innovation and entrepreneurship - two sides of the same coin?	96
8.3 Small firms in the innovation landscape	97
8.4 Barriers and enablers of small firm innovation	100
8.5 Summary and key points	101
8.6 Discussion questions and further reading	103
9 Antisocial, unlawful and criminal enterprise	104
9.1 Introduction	104
9.2 Entrepreneurship - the moral dimension	106
9.3 Conceptual perspectives	109
9.4 Summary and key points	112
9.5 Discussion questions and further reading	113
10 Enterprise policy	114
10.1 Introduction	114
10.2 Why should government intervene?	116
10.3 What type of policy intervention?	117
10.4 Framework conditions	120
10.5 Evaluating entrepreneurship policy	123
10.6 Summary and key points	126
10.7 Discussion questions and further reading	127
11 Looking forwards	128
<i>References</i>	130
<i>Index</i>	145
<i>Index of countries</i>	152