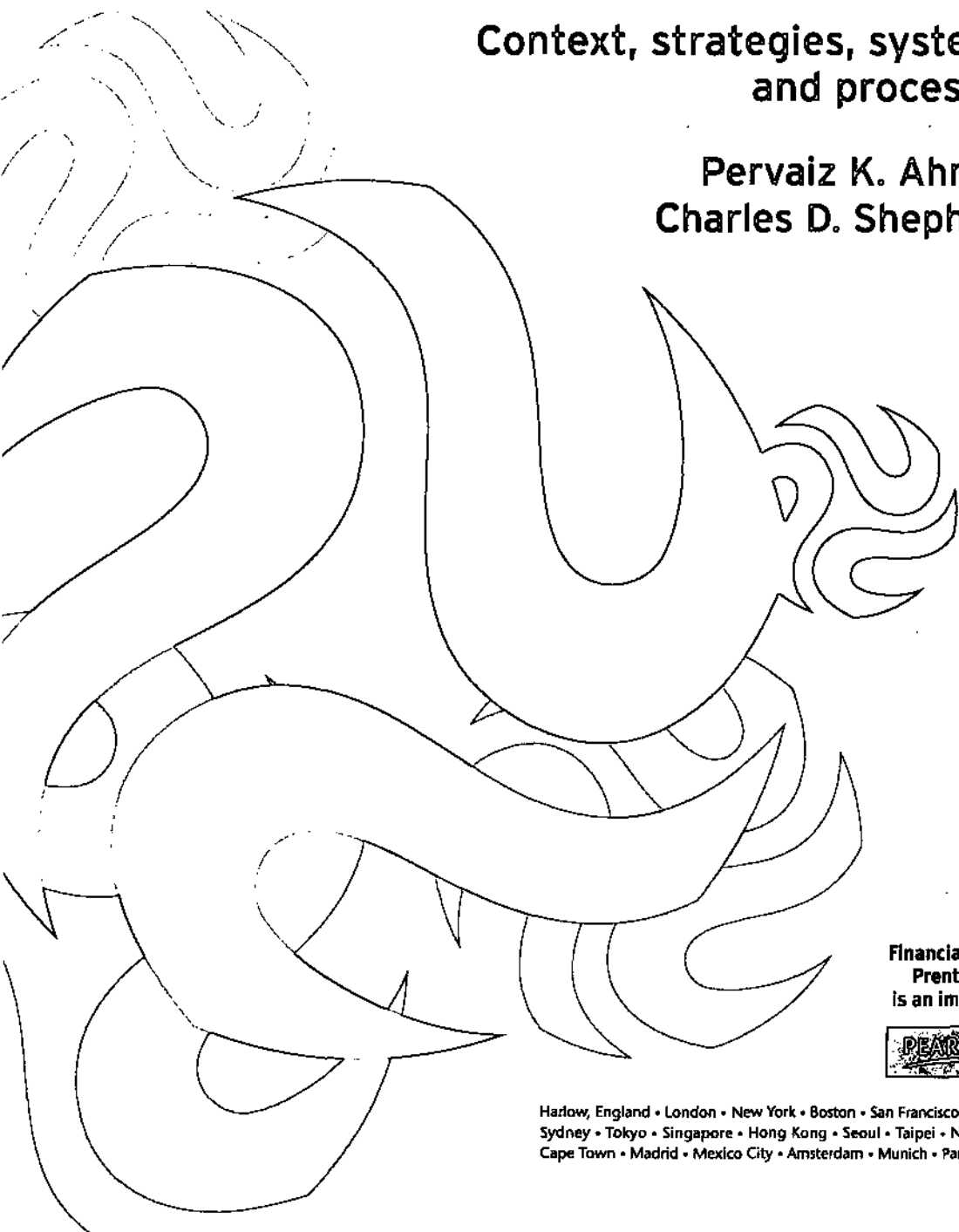


INNOVATION MANAGEMENT

**Context, strategies, systems
and processes**

**Pervaiz K. Ahmed
Charles D. Shepherd**



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BRIEF CONTENTS

	Preface	xi
	Acknowledgements	xiii
PART 1	Understanding innovation and creativity	1
	1 Innovation in context	3
	2 Creativity and innovation	41
PART 2	Strategic focus - setting a direction	79
	3 Strategy and innovation	81
	4 Technology strategy	125
PART 3	Structure for new product development - frameworks	163
	5 Innovation process management	165
	6 Optimising innovation decision making and portfolio management	215
	7 Innovation performance measurement	255
PART 4	Aligning people - culture and structure	289
	8 People, leadership and structure for innovation	291
	9 Culture and climate for innovation	325
	10 Innovation in a global world	355
PART 5	Execution within a structured development process	387
	11 Market learning	389
	12 Design and manufacture for innovation	429
	13 Supply chain management and innovation	473
	14 Knowledge management and learning for innovation	503
	Index	538