Entrepreneurship, People and Organisations

Frontiers in European Entrepreneurship Research

Edited by

Robert Blackburn

Professor of Small Business and Entrepreneurship and Director, SBRC, Kingston University, UK and Visiting Professor, Turku School of Economics, Finland

Frederic Delmar

Professor of Entrepreneurship, Lund University, Sweden

Alain Fayolle x

Professor of Entrepreneurship and Director, Entrepreneurship Research Centre, EMLYON Business School, France

Friederike Welter

IfM Bonn and University of Siegen, Germany and Jonkoping International Business School, Sweden

IN ASSOCIATION WITH THE ECSB

Edward Elgar
Cheltenham, UK • Northampton, MA, USA

Contents

List of contributors vii
Foreword by Luca Iandoli ix
Acknowledgements xi

1 Introduction: entrepreneurship and wealth creation for economies, organisations and people 1
Robert Blackburn, Friederike Welter, Frederic Delmar and Alain Fayolle

2 Social entrepreneuring: the case of Swedish philanthrocapitalism 7
Maria Aggestam

3 The effect of human capital on firm creation: evidence from Spain 27
Maribel Guerrero and Inaki Pena-Legazkue

4 A configurational approach to entrepreneurial orientation 51
Kathleen Randerson, Cristina Bettinelli and Alain Fayolle

5 Differences in key employees by firm age and entrepreneurial orientation 74
Francine Schlosser

6 Intrapreneurship versus entrepreneurship in high and low income countries 94
Niels Bosma, Erik Stam and Sander Wennekers

7 Entrepreneurship and technological innovation: the influence of uncertainty and entrepreneurial ability on innovation speed in new technology start-ups 116
Jonas Gabrielsson, Diamanto Politis and Asa Lindholm Dahlstrand

8 Entrepreneurial networks in university spin-offs: an analysis of the external entrepreneur model 136
Anders Billstrom, Diamanto Politis and Jonas Gabrielsson

9 The failure of hyper-growth firms: a study of the bankruptcy of French SMEs with high growth potential
Joy Courault, Muriel Perez and Christine Teyssier

Index