

Higher Education and the Creative Economy

Beyond the campus

**Edited by Roberta Comunian
and Abigail Gilmore**

3IJ Routledge

Taylor & Francis Group

LONDON AND NEW YORK

Contents

<i>List of figures</i>	xv
<i>List of tables</i>	xvii
<i>List of contributors</i>	xix
<i>Foreword by John Goddard</i>	xxiii
<i>Acknowledgements</i>	xxvii
<i>List of abbreviations</i>	xxix

INTRODUCTION 1

- 1 Higher education and the creative economy: introduction to a new academic and policy field 3
ROBERTA COMUNIAN AND ABIGAIL GILMORE

PART I

Beyond the campus: partnership and collaboration across higher education institutions and the creative and cultural industries 19

- 2 From campus to creative quarter: constructing industry identities in creative places 21
DANIEL ASHTON
- 3 Intermediaries and the knowledge exchange process: the case of the creative industries and higher education 41
TAREK E. VIRANI AND ANDY C. PRATT
- 4 Heading towards a sustainable collaboration on the Arts Campus 'deSingel' in the city of Antwerp, Belgium 59
ANNICK SCHRAMME

PART II

Higher education and creative human capital 81

- 5 What difference does it make? Assessing the effects of arts-based training on career pathways 83

ALEXANDRE FRENETTE AND STEVEN J. TEPPER

- 6 Talent on the move: creative human capital migration patterns in the UK 102

ROBERTA COMUNIAN, ALESSANDRA FAGGIAN AND SARAH JEWELL

- 7 Human capital career creativities for creative industries work: lessons underpinned by Bourdieu's tools for thinking 123

DAWN BENNETT AND PAMELA BURNARD

PART III

Connecting the dots: arts schools and local art scenes 143

- 8 Support or competition? Assessing the role of HEIs in professional networks and local creative communities: the case of glass-making in Sunderland 145

LAUREN ENGLAND AND ROBERTA COMUNIAN

- 9 Staying and making it in regional creative cities – visual arts graduates and infrastructures for professional development 164

ABIGAIL GILMORE, DAVID GLEDHILL AND IVAN RAJKOVIC

- 10 Beyond the art school: pedagogic networks in the visual arts and their engagement with the city of Leipzig 184

SILVIE JACOBI

- 11 Cultural policy, creative economy and arts higher education in renaissance Singapore 201

VENKA PURUSHOTHAMAN

PART IV

Higher education policy and the creative economy 221

- 12 Tensions in university-community engagement: creative economy, urban regeneration and social justice 223

PAUL BENNEWORTH

13 The creative turn in Australian higher education

SCOTT BROOK

14 University as *Ubungsraum*: notes on the creative transformation of higher education

SEBASTIAN OLMA

Concluding remarks

15 Higher education and the creative economy: closing remarks and future research and policy agendas

ROBERTA COMUNIAN AND ABIGAIL GILMORE

Index