

THE ROUTLEDGE COMPANION TO GLOBAL FEMALE ENTREPRENEURSHIP

Edited by
Colette Henry, Teresa Nelson
and Kate V. Lewis

R Routledge
Taylor & Francis Group
LONDON AND NEW YORK

CONTENTS

<i>List of figures</i>	<i>x</i>
<i>List of tables</i>	<i>xi</i>
<i>List of contributors</i>	<i>xiii</i>
Introduction: the context and practice of female entrepreneurship <i>Colette Henry, Teresa Nelson and Kate V. Lewis</i>	1
PART I	
The context for female entrepreneurship	13
1 Women entrepreneurs and their ventures: complicating categories and contextualising gender <i>Angela Martinez Dy and Susan Marlow</i>	15
2 Experiences of women entrepreneurs in family firms <i>Mary Barrett and Ken Moores</i>	30
3 Women, entrepreneurship and sustainability <i>Kate Kearins and Katrin Schaefer</i>	48
4 Saudi women's entrepreneurial intentions: the social construction of norms and perceptions <i>Renaud Redien-Collot, Laurice Alexandre and Wassim J. Aloulou</i>	62
5 Female academic entrepreneurship and commercialisation: reviewing the evidence and identifying the challenges <i>Helen Lawton Smith, Henry Etzkowitz, Viviana Meschitti and Alex Poulouvassilis</i>	78

PART II

The ecosystem for female entrepreneurs 93

- 6 Strategies to redress entrepreneurship gender gaps in Canada 95
Barbara J. Orser
- 7 U.S. women entrepreneurs and their access to early-stage financing 116
Linda F. Edelman, Tatiana S. Manolova and Candida G. Brush
- 8 Financing high-growth women-owned firms in the United States: challenges, opportunities and implications for public policy 132
Susan Coleman and Alicia Robb
- 9 Gender differences in new venture funding: supply-side discrimination or demand-side disinclination? 153
John Watson, Michael Stuetzer and Roxanne Zolin

PART III

Supporting female entrepreneurs 165

- 10 Supporting and training female necessity entrepreneurs 167
Walid A. Nakara, Nesrine Bouguerra and Alain Fayolle
- 11 Entrepreneurial role models: an integrated framework from a constructionist perspective 181
Maria Cristina Diaz-Garcia and Janice Byrne
- 12 Female entrepreneurship, role models and network externalities in middle-income countries 197
Maria Minniti
- 13 Revisiting research on gender in entrepreneurial networks 214
Lene Foss

PART IV

Identity 233

- 14 Identity work, swift trust and gender: the role of women-only leadership development programmes 235
Claire Leitch, Richard Flarrison and Maura McAdam

Contents

15	Postfeminism and entrepreneurship: exploring the identity of the mumpreneur <i>Patricia Lewis</i>	253
16	Female lifestyle entrepreneurs and their business models <i>Helle Neergaard and Dorthe Refslund Christensen</i>	269
17	Tales of heroine entrepreneurs <i>Karin Berglund, Helene Ahl and Katarina Pettersson</i>	282
18	Perceived legitimacy of women entrepreneurs: between identity legitimacy and entrepreneurial legitimacy <i>Philippe Pailot, Corinne Poroli and Stephanie Chasserio</i>	299
PART V		
	Demography	325
19	Women, disability, and entrepreneurship <i>Kate Caldwell, Sarah Parker Harris, and Maija Renko</i>	327
20	Female immigrant global entrepreneurship: from invisibility to empowerment? <i>Maria Villares-Varela, Monder Ram and Trevor Jones</i>	342
21	Entrepreneurial activity among Irish Traveller women: an insight into the complexity of survival <i>Thomas M. Cooney and Dennis Foley</i>	358
22	Entrepreneurship, age and gender: the Swedish case <i>Carin Holmquist and Elisabeth Sundin</i>	374
	<i>Index</i>	<i>391</i>